

REP HEADLINE# 6328151 TRF# 1376444 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP25/12 19.59  
\*\*\* KUTV-TV \*\*\*

ADV # ADV. NAME POLI/M LOVE/RNC/R/CON/UT REP. # OFF. # SALESMAN #  
AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME PATRICIA DOME

814 KING STREET, SUITE 400  
ALEXANDRIA, VA 22314  
SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6328151 CLASS: NATL. LOCAL REGIONAL

PRDCT LOVE/RNC 9/21 EST#\*\*\*\* COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP21/12 SEP27/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP25/12 19.59

STA: ADDED M1 - CREDIT  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING  
\*\*\*\*\*IDB# 1046\*\*\*\*\*

NO BUYS TO PRINT  
STATION MAKEGOOD OFFERS:  
M1 UNRESTL BUY#42 MISSED: SUN/500P-600P SEP23 30S \$800.00 (SEP25/12)  
OFFER: NONE  
CMT: CBS SPORTS RAN LONG - NO PLACE TO MAKEGOOD IN THIS FLIGHT - PLEASE  
CMT: CREDIT.

SEP/12 29085.00 CONTRACT TOTAL 29085.00  
TOTAL SPOTS 62

MARKET TOTALS \$67,966 KUTV 45% KTVX 18% KSL 25% KSTU 9% KUCW 0% KJZZ 3% KCSG 0%  
KMYU 0%

SVC- NONE  
DEMOS- RA35+\*



KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

Smart Media Group-Alexandria  
814 King St  
Ste 400  
Alexandria, VA 22314

# Contract # 1376444

**Schedule Dates** 09/21/12-09/27/12  
**Advertiser** M Love for Uan Cogress-R (73714)  
**Agency** Smart Media Group-Alexandria (6613)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** LOWERNC 921 (474702)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** DOME,PATRICIA  
**Phone/Fax** (703) 528-7800 /  
**CPE** LVRNC/ORDR/919925  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** LOVE/RNC 9/21

**Date Entered** 09/20/12  
**Last Modified** 09/21/12  
**Entered By** Katie Freckleton  
**CO-OP** No  
**Headline #** 06328151  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,242.75  
**Net Total** \$24,042.25  
**Sales Tax**

Salt Lake City (KUTV)		
By Broadcast Month	Spots	Rate
Sep. 2012	61	\$28,285.00
<b>Grand Total:</b>	<b>61</b>	<b>\$28,285.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (63)	09/25/12-09/25/12	1	:30	4P- 4:30P (MST)	1		1						1	\$400.00	\$400.00	Salt Lake City (KUTV)	CBS 4 NEWS @ 4	9/20/12
2.0	Normal Line / SPOT (83)	09/26/12-09/26/12	1	:30	9A- 10A (MST)	1			1					1	\$300.00	\$300.00	Salt Lake City (KUTV)	LET'S MAKE A DEAL	9/20/12
3.0	Normal Line / News (64)	09/25/12-09/25/12	1	:30	4:30P- 5P (MST)	1		1						1	\$500.00	\$500.00	Salt Lake City (KUTV)	CBS4 NEWS @ 430	9/20/12
4.0	Normal Line / News (65)	09/25/12-09/25/12	1	:30	5P- 5:30P (MST)	1		1						1	\$900.00	\$900.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5	9/20/12
5.0	Normal Line / News (66)	09/25/12-09/25/12	1	:30	5:30A- 6A (MST)	1		1						1	\$350.00	\$350.00	Salt Lake City (KUTV)	CBS4 NEWS @5:30A	9/20/12
6.0	Normal Line / News (68)	09/25/12-09/25/12	1	:30	6A- 8A (MST)	1		1						1	\$550.00	\$550.00	Salt Lake City (KUTV)	NEWS THIS MORN	9/20/12
7.0	Normal Line / SPOT (69)	09/25/12-09/25/12	1	:30	6:30P- 7P (MST)	1		1						1	\$1,100.00	\$1,100.00	Salt Lake City (KUTV)	ET	9/20/12
8.0	Normal Line / SPOT (71)	09/25/12-09/25/12	1	:30	8A- 9A (MST)	1		1						1	\$300.00	\$300.00	Salt Lake City (KUTV)	THE EARLY SHOW	9/20/12
9.0	Normal Line / SPOT (73)	09/25/12-09/25/12	1	:30	9A- 10A (MST)	1		1						1	\$300.00	\$300.00	Salt Lake City (KUTV)	LET'S MAKE A DEAL	9/20/12
10.0	Normal Line / SPOT (75)	09/26/12-09/26/12	5	:30	1P- 1:30P (MST)	1			1					1	\$70.00	\$70.00	Salt Lake City (KUTV)	FRSH LIVING/BBB	9/20/12
11.0	Normal Line / SPOT (77)	09/26/12-09/26/12	1	:30	10:35P- 11:37P (MST)	1			1					1	\$600.00	\$600.00	Salt Lake City (KUTV)	LETTERMAN	9/20/12
12.0	Normal Line / SPOT (78)	09/26/12-09/26/12	1	:30	11A- 12P (MST)	1			1					1	\$700.00	\$700.00	Salt Lake City (KUTV)	PRICE IS RIGHT	9/20/12
13.0	Normal Line / News (79)	09/26/12-09/26/12	1	:30	12P- 1P (MST)	1			1					1	\$300.00	\$300.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	9/20/12
14.0	Normal Line / News (80)	09/26/12-09/26/12	1	:30	5P- 5:30P (MST)	1			1					1	\$900.00	\$900.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5	9/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



KUTV  
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# Contract # 1376444

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Brand LOVERNC 921 (474702)  
Salesperson TeleRep/DC, Washington DC (2995)  
Sales Office TeleRep Washington DC  
Buyer Name DOME, PATRICIA  
Phone/Fax (703) 528-7800 /  
CPE LVRNC/ORDR/919925  
Account Types National/Political Candidate Agency BRD  
Billing Type Standard  
Comments LOVE/RNC 9/21

Date Entered 09/20/12  
Last Modified 09/21/12  
Entered By Katie Freckleton  
CO-OP No  
Headline # 06328151  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$4,242.75  
Net Total \$24,042.25  
Sales Tax

Salt Lake City (KUTV)  
By Broadcast Month Spots Rate  
Sep. 2012 61 \$28,285.00  
Grand Total: 61 \$28,285.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / News (82)	09/24/12-09/27/12	1	:30	4:30A- 4:59A (MST)	3	X	X	X	X				3	\$100.00	\$300.00	Salt Lake City (KUTV)	NEWS THIS MORN	9/20/12
16.0	Normal Line / SPOT (1)	09/21/12-09/21/12	5	:30	1P- 1:30P (MST)						1			1	\$70.00	\$70.00	Salt Lake City (KUTV)	FRSH LIVING/B&B	9/20/12
17.0	Normal Line / SPOT (4)	09/21/12-09/21/12	1	:30	11A- 12P (MST)						1			1	\$700.00	\$700.00	Salt Lake City (KUTV)	PRICE IS RIGHT	9/20/12
18.0	Normal Line / News (5)	09/21/12-09/21/12	1	:30	12P- 1P (MST)						1			1	\$300.00	\$300.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	9/20/12
19.0	Normal Line / SPOT (6)	09/21/12-09/21/12	1	:30	3P- 4P (MST)						1			1	\$450.00	\$450.00	Salt Lake City (KUTV)	RICKY LAKE	9/20/12
20.0	Normal Line / News (7)	09/21/12-09/21/12	1	:30	4P- 4:30P (MST)						1			1	\$400.00	\$400.00	Salt Lake City (KUTV)	CBS 4 NEWS @ 4	9/20/12
21.0	Normal Line / News (8)	09/21/12-09/21/12	1	:30	4:30P- 5P (MST)						1			1	\$500.00	\$500.00	Salt Lake City (KUTV)	CBS4 NEWS @ 430	9/20/12
22.0	Normal Line / News (9)	09/21/12-09/21/12	1	:30	5A- 5:30A (MST)						1			1	\$200.00	\$200.00	Salt Lake City (KUTV)	CBS4 NEWS @5A	9/20/12
23.0	Normal Line / News (10)	09/21/12-09/21/12	1	:30	5P- 5:30P (MST)						1			1	\$900.00	\$900.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5	9/20/12
24.0	Normal Line / News (11)	09/21/12-09/21/12	1	:30	5:30A- 6A (MST)						1			1	\$350.00	\$350.00	Salt Lake City (KUTV)	CBS4 NEWS @5:30A	9/20/12
25.0	Normal Line / News (12)	09/21/12-09/21/12	1	:30	6P- 6:30P (MST)						1			1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	CBS4 NEWS @ 6P	9/20/12
26.0	Normal Line / News (13)	09/21/12-09/21/12	1	:30	6A- 8A (MST)						2			2	\$550.00	\$1,100.00	Salt Lake City (KUTV)	NEWS THIS MORN	9/20/12
27.0	Normal Line / SPOT (14)	09/21/12-09/21/12	1	:30	6:30P- 7P (MST)						1			1	\$1,100.00	\$1,100.00	Salt Lake City (KUTV)	ET	9/20/12
28.0	Normal Line / SPOT (16)	09/21/12-09/21/12	1	:30	9A- 10A (MST)						1			1	\$300.00	\$300.00	Salt Lake City (KUTV)	LETS MAKE A DEAL	9/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KUTV  
299 S Main St  
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# Contract # 1376444

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**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** DONE, PATRICIA  
**Phone/Fax** (703) 528-7800 /  
**CPE** LVNRC/ORDR/919925  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** LOVE/RMC 9/21

**Date Entered** 09/20/12  
**Last Modified** 09/21/12  
**Entered By** Katie Freckleton  
**CO-OP** No  
**Headline #** 06328151  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,242.75  
**Net Total** \$24,042.25  
**Sales Tax**

**Salt Lake City (KUTV)**  
By Broadcast Month  
Sep. 2012 61 \$28,285.00  
Grand Total: 61 \$28,285.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT (18)	09/24/12-09/24/12	5	:30	1P-1:30P (MST)	1	1							1	\$700.00	\$700.00	Salt Lake City (KUTV)	FRSH LIVING/88B	9/20/12
30.0	Normal Line / SPOT (19)	09/24/12-09/24/12	1	:30	10:35P-11:37P (MST)	1	1							1	\$600.00	\$600.00	Salt Lake City (KUTV)	LETTERMAN	9/20/12
31.0	Normal Line / SPOT (20)	09/24/12-09/24/12	1	:30	11:37P-12:37A (MST)	1	1							1	\$200.00	\$200.00	Salt Lake City (KUTV)	CRAIG FERGUSON	9/20/12
32.0	Normal Line / SPOT (21)	09/24/12-09/24/12	1	:30	11A-12P (MST)	1	1							1	\$700.00	\$700.00	Salt Lake City (KUTV)	PRICE IS RIGHT	9/20/12
33.0	Normal Line / News (22)	09/24/12-09/24/12	1	:30	12P-1P (MST)	1	1							1	\$300.00	\$300.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	9/20/12
34.0	Normal Line / SPOT (23)	09/24/12-09/24/12	1	:30	2P-3P (MST)	1	1							1	\$400.00	\$400.00	Salt Lake City (KUTV)	THE TALK	9/20/12
35.0	Normal Line / SPOT (24)	09/24/12-09/24/12	1	:30	3P-4P (MST)	1	1							1	\$450.00	\$450.00	Salt Lake City (KUTV)	RICKY LAKE	9/20/12
36.0	Normal Line / News (25)	09/24/12-09/24/12	1	:30	4P-4:30P (MST)	1	1							1	\$400.00	\$400.00	Salt Lake City (KUTV)	CBS 4 NEWS @ 4	9/20/12
37.0	Normal Line / News (26)	09/24/12-09/24/12	1	:30	5A-5:30A (MST)	1	1							1	\$200.00	\$200.00	Salt Lake City (KUTV)	CBS4 NEWS @5A	9/20/12
38.0	Normal Line / News (27)	09/24/12-09/24/12	1	:30	5P-5:30P (MST)	1	1							1	\$900.00	\$900.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5	9/20/12
39.0	Normal Line / News (28)	09/24/12-09/24/12	1	:30	5:30A-6A (MST)	1	1							1	\$350.00	\$350.00	Salt Lake City (KUTV)	CBS4 NEWS @5:30A	9/20/12
40.0	Normal Line / News (30)	09/24/12-09/24/12	1	:30	6A-8A (MST)	1	1							1	\$550.00	\$550.00	Salt Lake City (KUTV)	NEWS THIS MORN	9/20/12
41.0	Normal Line / SPOT (31)	09/24/12-09/24/12	1	:30	6:30P-7P (MST)	1	1							1	\$1,100.00	\$1,100.00	Salt Lake City (KUTV)	ET	9/20/12
42.0	Normal Line / SPOT (32)	09/24/12-09/24/12	1	:30	8A-9A (MST)	1	1							1	\$300.00	\$300.00	Salt Lake City (KUTV)	THE EARLY SHOW	9/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KUTV  
299 S Main St  
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# Contract # 1376444

**Schedule Dates** 09/21/12-09/27/12  
**Advertiser** M Love for Utah Congress-R (73714)  
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**Product** POLITICAL CANDIDATE (ns) (1186)  
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**CPE** LV/RNC/ORDR/919925  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** LOVE/RNC 9/21

**Date Entered** 09/20/12  
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**Entered By** Katie Freckleton  
**CO-OP** No  
**Headline #** 06328151  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,242.75  
**Net Total** \$24,042.25  
**Sales Tax**

**Salt Lake City (KUTV)**  
**By Broadcast Month**  
Sep. 2012  
Grand Total:  
**Spots** 61  
**Rate** \$28,285.00  
\$28,285.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / SPOT (33)	09/24/12-09/24/12	1	:30	9A- 10A (MST)	1								1	\$300.00	\$300.00	Salt Lake City (KUTV)	LET'S MAKE A DEAL	9/20/12
45.0	Normal Line / News (36)	09/22/12-09/22/12	1	:30	5P- 6P (MST)							1		1	\$135.00	\$135.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5P SA	9/20/12
46.0	Normal Line / SPOT (41)	09/23/12-09/23/12	1	:30	11:35P- 12:35A (MST)								1	1	\$150.00	\$150.00	Salt Lake City (KUTV)	CRIMINAL MINDS	9/20/12
47.0	Normal Line / SPOT (42)	09/23/12-09/23/12	1	:30	5P- 6P (MST)								1	1	\$800.00		Salt Lake City (KUTV)	CBS4 NEWS @ 5P SU	9/20/12
47.0.1	Closed Preempt (42)	09/23/12															Salt Lake City (KUTV)	Live Program Overrun/Spot - CBS Sports Ran Long	
48.0	Normal Line / SPOT (44)	09/23/12-09/23/12	1	:30	8A- 9:30A (MST)								1	1	\$700.00	\$700.00	Salt Lake City (KUTV)	CBS SUNDAY MORNING	9/20/12
49.0	Normal Line / SPOT (46)	09/27/12-09/27/12	5	:30	1P- 1:30P (MST)							1		1	\$70.00	\$70.00	Salt Lake City (KUTV)	FRSH LIVING/B&B	9/20/12
50.0	Normal Line / SPOT (48)	09/27/12-09/27/12	1	:30	10:35P- 11:37P (MST)							1		1	\$600.00	\$600.00	Salt Lake City (KUTV)	LETTERMAN	9/20/12
51.0	Normal Line / SPOT (49)	09/27/12-09/27/12	1	:30	11A- 12P (MST)							1		1	\$700.00	\$700.00	Salt Lake City (KUTV)	PRICE IS RIGHT	9/20/12
52.0	Normal Line / News (50)	09/27/12-09/27/12	1	:30	12P- 1P (MST)							1		1	\$300.00	\$300.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	9/20/12
53.0	Normal Line / News (51)	09/27/12-09/27/12	1	:30	5P- 5:30P (MST)							1		1	\$900.00	\$900.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5	9/20/12
54.0	Normal Line / News (53)	09/27/12-09/27/12	1	:30	6A- 8A (MST)							1		1	\$550.00	\$550.00	Salt Lake City (KUTV)	NEWS THIS MORN	9/20/12
55.0	Normal Line / News (55)	09/27/12-09/27/12	1	:30	9A- 10A (MST)							1		1	\$300.00	\$300.00	Salt Lake City (KUTV)	LET'S MAKE A DEAL	9/20/12

## CONFIRMATION CONTRACT

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By Broadcast Month	Spots
Sep. 2012	61
<b>Grand Total:</b>	<b>61</b>

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56.0	Normal Line / News (57)	09/25/12-09/25/12	5	:30	1P-1:30P (MST)			1						1	\$70.00	\$70.00	Salt Lake City (KUTV)	FRSH LIVING/88B	9/20/12
57.0	Normal Line / SPOT (59)	09/25/12-09/25/12	1	:30	10:35P-11:37P (MST)			1						1	\$600.00	\$600.00	Salt Lake City (KUTV)	LETTERMAN	9/20/12
58.0	Normal Line / SPOT (60)	09/25/12-09/25/12	1	:30	11A-12P (MST)			1						1	\$700.00	\$700.00	Salt Lake City (KUTV)	PRICE IS RIGHT	9/20/12
59.0	Normal Line / News (61)	09/25/12-09/25/12	1	:30	12P-1P (MST)			1						1	\$300.00	\$300.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	9/20/12
60.0	Normal Line / SPOT (62)	09/25/12-09/25/12	1	:30	3P-4P (MST)			1						1	\$450.00	\$450.00	Salt Lake City (KUTV)	RICKY LAKE	9/20/12